Historical Bangor Business Association

Minutes of 7.2.18

In Attendance: Bangor Trust Brewing, Leo & Tracie; Dinky's, Jill & Norm; Pies to Die For, Anthony VS Eyewear, Mike; Slate Belt Chamber of Commerce, Laura; Janet Kickline; Little Corner Café, Gary; Janet & Duane, Millers Paint; Heather, Grace on Broadway, Nakiki, Broadway Pub; Tonya Piefly Learning Locomotion

Meeting was called to order.

Guest Speaker Dan Boback Cumulus Radio presented radio ad opportunity. Heather updated the group on Lehigh Valley Style Magazine and the ad opportunities.

Anthony approved tonight agenda, seconded by Jill. The minutes of last month were approved by Anthony, seconded by Jill.

Financial report was given by Mike. \$6058.38 in treasurer, most are car show sponsors and a couple of new members. Expenses for month from Car Show, DJ \$200, T Shirts, \$300, Trophies/Plaques \$567.80, Advertising \$60, Ink \$162.96.

Events: Going forward all events should have a rain date and each event committee should be seeking out volunteers for their event. Suggested that maybe door to door on local businesses to help pitch in with set up or clean up as well. On membership applications discussed that all members should be volunteering. This will benefit all members as well through exposure to the public.

Car & Bike Show, was held in June, profit of approximately \$1350. Norm felt the radio ads did have some effect on event as new registrations were received from the ads. Road barriers need to be stated for all future events as there were not enough dropped off. Suggested using the form to fill out for each event and given back to Nate, this way it is all documented.

Block Party, July 21, 4-7 pm. Sponsors and volunteers are needed. Working on finalizing BMX sponsor through Northampton County.

Wine & Music, Sept 8, 12-7 pm. Working on getting bands to participate, primary stage is booked, looking for secondary stage bands. 4 wineries have committed. Goal is to have the entire area designated instead of the small area from last year. Working on licensing.

Artisan event, October 6th, 10-4 pm. The committee is in the early stages of planning. Helpers welcome. Vendor applications will be mailed to members for participating businesses. Looking for 60 vendors and they will be screened so there are no duplications in vendors/HBBA member services or food vendors.

Old Business

Super Saturday Sales reminder...1st Saturday of the month.

New Business

Creation of an HBBA Scholarship committee. If you are interested in serving on this committee contact Anthony.

501c3 application is in its final stages HBBA Bi-Laws online or in paper copy

Respectfully submitted, Laura McLain