

Minutes of 9.9.19

Meeting was called to order by Traci McGinty at 6:05pm

Last month's minutes were properly approved.

Financial report was given by Mike. Balance in account \$7,842.75 Remember to submit your expenses receipts for events immediately to Mike. We need to figure out show profitability and turn in for credit towards our grant.

Events/Old Business:

501C3 status approved. We need to file a 990-N every year or we can lose our status. Mike will check to see about getting PA sales tax exempt.

Billboards: Tracie will be meeting with Adams for pricing. Got pricing for \$400.00, so we will be getting a bill board for the Music event to run ASAP. We will go with the bill board on 512 by Three Brothers

Revisit development of downtown marketing flyer: discussion held to take out the map and add each business and their contact info, web site. No new developments with this project

9/21 Bangor Artisan Market & Kids Corner: rain date 9/22. Still accepting vendor application for non hbba members. 38 vendors to date. Kids' corner will be in the Job connection parking lot. Volunteers are needed in the kid's area, set up and clean up. At present time we have only two volunteers and a minimum six is needed just to monitor the kid's amusements. We will be doing a few Facebook ads totaling \$40.00 in the near future. Only other major expense will be with Metz for the amusements. We are having issues with the beer tent set up, so might have to come up with a designated cup. We have to check into alternate parking for the vendors since Affordable Closets might have their parking lot finished. Checking with Merchant's bank, Borough and local church.

10/13: Chili & Music Festival is coming together.

We are going to eliminate the chili competition. There is a huge chili walk the weekend before in Pen Argyl. We are encouraging our HBBA members to sell Chili or food with chili on them. Will allow other vendors that want to make chili and sell to work at the show. Will donate \$1.00 from chili proceeds to the HBBA. Possible unique food vendors to come in to add variety. Major musical acts getting firmed up and contracts being signed. We are looking at the possibility of using the parking lot of Job connections with a large tent in case of rain.

Halloween Parade is 10/17, Mardi Gras is the theme. Do we want to do a HBBA float and/or stand to hand out some candy and event flyers? Also walk around handing out flyers. The Elks are looking for volunteers to assist in lining up the floats.

October 26th: Decorate the Town for the Pen Argyl/Bangor 100th football game. We have Jill and Patti take the lead on this. Will certainly assist in purchase decorations if we can find some of the parents to do the decorations. We want to approve purchases, but would love to support the event. Also, not a bad idea if we can do something in our windows Maroon and white for the game.

Christmas events

Pictures with Santa on December 5th from 6-8pm. We want to have an HBBA food tent, craft tent, tent for pictures with Santa. Want to talk to fire company to see if they will bring Santa in on a truck. Bring out our speakers and machine for Christmas music. Jill will check for possibly having a few barn animals for the children.

Downtown tree lighting is December 7th at 6pm with a rain date on the 8th at the same time. Not sure if the Hub needs assistance or what we want to do. No other discussion on this.

12/22 Holiday Cookie Trail Competition. We will sell 100 passports and may extend if need be. Event will run similar to the chocolate trail held in February. NOTHING DISCUSSED.

New Business: Numerous updates in the individual events

Doggie Halloween Parade will be moved to the spring. NOT DISCUSSES.

Must buy more expensive toner from the manufacture for the printer. We are getting horrible results with our print jobs. Contacted sales rep and very little assistance.

Next meeting: Monday, September 30th at the Broadway Pub - 6:00pm

Meeting was adjourned at 7:15pm

Respectfully submitted,

Mike DeMasi